



## (a) Initial considerations

Nasser Advogados ("<u>Nasser</u>"), in respect of and compliance with the General Personal Data Protection Law ("<u>LGPD</u>"), undertakes to respect and ensure your privacy and personal data.

The purpose of this Privacy Policy ("<u>Policy</u>") is to inform our employees, partners and website users about our data collection practices and how they are used.

We ask that you, the user, read this Policy carefully, because by visiting our website you accept and agree to the terms described in this Policy. If you do not agree with this Policy, we recommend that you do not use or browse the website, or even if you do, do not provide any data to Nasser through this website.





### (b) Consent

Reading this Policy and accessing our website implies your unequivocal consent to the collection, processing and storage of data offered by Nasser through our website.



# (c) Data collection

### What data do we collect?

- E-mail;
- Name;
- Company;
- Area of activity.

#### For what purpose is the data collected?

- User identification;
- Sending exclusive content and communicating news;
- Responding to requests and enquiries.





#### How is the data collected?

When you access our website, we may collect data either in an active or passive manner.

In the first case, you will have to provide some information on a form indicated on our website. This is done in order to deal directly with you, and this information is provided solely at your discretion.

The second is when you do not have to fill in any information to have your data collected, and this collection is carried out through cookies.





## (d) Cookies

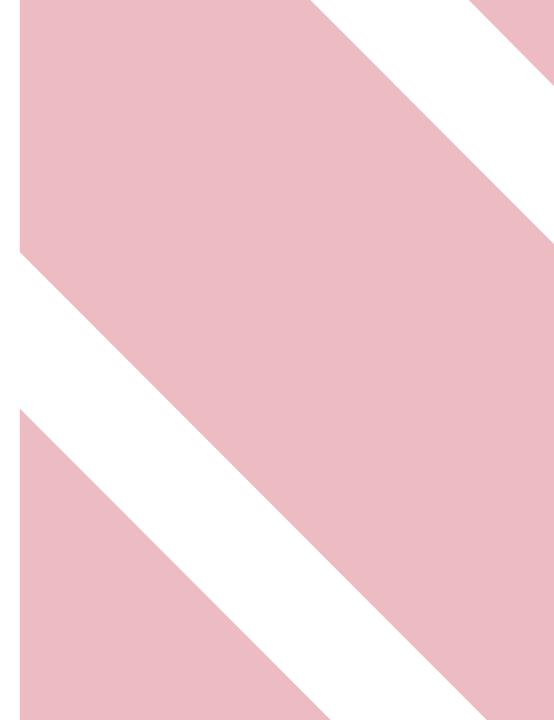
Cookie is a piece of data or information that the website asks your browser to store on your internet access device. It allows the website to 'remember' your actions and preferences over time. Internet browsers generally accept cookies, but you, the user, can configure your browser to refuse cookies in whole or in part, and you can delete cookies at any time.

#### Why do we use cookies?

We use cookies to learn how you interact with our content and to improve your experience when visiting our site, as well as to have information about what is relevant to users and what is not, by measuring how the user interacts with our site. By analysing this behaviour within our website, we can evaluate the percentage of clicks and the engagement of our external communication strategies, as well as using the data to segment users and evaluate our main target audience.

This data processing is carried out confidentially and, where possible, is based on anonymised data. Nasser will take all necessary measures to prevent this information from being disclosed.







#### What types of cookies do we use?

The only cookies we use are exclusively used to activate the tracking pixels that follow yout activity on our website. These are first-party cookies that help activate the HTML browser pixel described here.

We use these cookies to Analyse user behaviour within our website and to establish patterns so that we can improve the functionality of our website for you and for others who visit our website.

These cookies do not store personally identifiable information *per se*. It is location data derived from your IP address or other means, geolocation and other real-time location information, technical data such as the computers, phones and other devices through which you access our website, the type of network connection (e.g., Wi-Fi, 3G, LTE) and the performance of the provider, network and device; or even generated from any interaction between you and other users, or system and functionalities of the Nasser website.

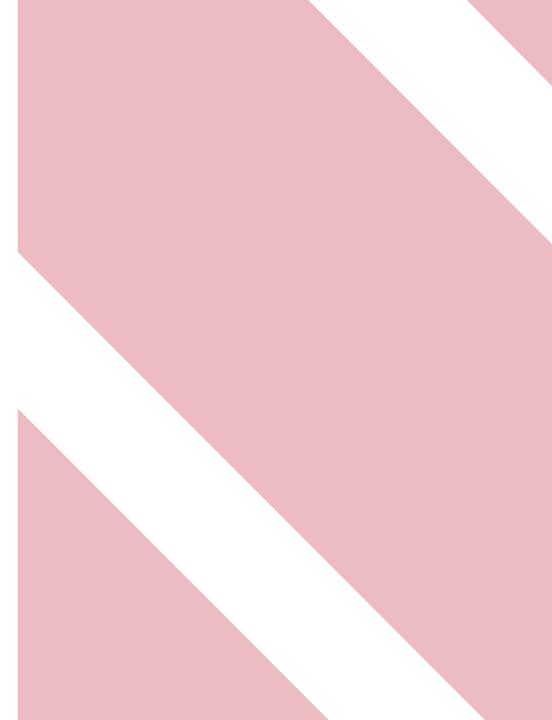
Technologies such as 'pixels' help us to collect consolidated data for the purposes of audits, surveys and performance and engagement reports which are used exclusively by Nasser and only and solely for the processing of information consistent with its purposes and objectives. None of the information collected by our website is passed on in any way to third parties.

# (e) Your rights as a Data Subject

We ensure that users have the right of ownership provided for in Article 18 of the General Data Protection Act. You can therefore do so free of charge at any time:

- Be informed about the activities involved in processing your data;
- Access your data;
- Correct or update your data;
- Limit and restrict your data when it is unnecessary, excessive or processed in a non-compliant manner;
- Request data portability;
- Delete and erase your data;
- Revoke your consent, deauthorising the processing;
- Inform yourself about the possibility and consequences of not giving your consent.





If you are interested in exercising any of the rights mentioned above, you should contact us using the following email address <u>lgpd@nasser.adv.br</u>. Requests to delete data will be honoured, except for the cases of mandatory record keeping provided for by law and the cases in which such keeping is permitted (or required) by law.

The storage period for your personal data will comply with current legislation and the best information security practices available. No data will be stored for longer than is necessary to fulfil its specific function.







### (f) Compliance and General Provisions

Nasser is committed to the LGPD and any legislation in force, by implementing organisational and technical measures. We are committed to guaranteeing the security and privacy of your personal data. To this end, we seek to implement necessary and appropriate security measures to prevent your personal data from being accidentally lost, used or accessed in an unauthorised manner, or from being altered or disclosed to third parties.

Nasser is committed to adopting the best measures to avoid security incidents. However, it is important to note that no website is completely safe and risk-free. Nasser makes every effort and implements effective measures to protect your data. However, despite all the protocols in place, it is possible for problems to occur through the sole fault of third parties, such as cyber-attacks, hackers, or as a result of the user's own negligence or recklessness. Therefore, although you recognise this role in protecting your data, by sharing it with us you understand that you are doing so at your own risk.

In the event of security incidents that may cause significant risk or damage to any client/user, the owners and the National Data Protection Authority will be informed of the incident.

Nasser reserves the right to modify this Policy at any time, either to adapt it to changes made to our website or to adapt it to changes in the law. Any changes will come into force as soon as they are published on our website, and there is no need to notify users of the changes.

It is recommended that you access this Policy and read it frequently. By using our services and providing your personal data after any modifications, you consent to these changes.





- in /nasser-sociedade-de-advogados
- <u>https://nasser.adv.br/</u>
- <u>contato@nasser.adv.br</u>
  - +55 11.3854.9100

Av. Angélica, 2510 | 3º andar Higienópolis | São Paulo | SP